

Selected Projects

Germany

- Green Belt Germany
- Nomination dossier „Ancient Beech Forests of Germany“, coordination of the trilateral working group (DE-SK-UA)
- Screening of potential German UNESCO Natural Sites
- „Altes Land“ cultural landscape, long-term consulting service
- Nomination dossier Jewish cemetery Hamburg-Altona

Austria

- Nomination dossier and consulting service Großglockner Hochalpenstraße
- Analysis of the national TL, screening of 64 proposals
- Audit Bregenzerwald (mountain cultural landscape)

Worldwide

- „Grand Pré“ (CAN): Dry run evaluation, OUV definition, criteria, state of significance
- Sancerre (FR): consultation service
- Chaîne des Puys - Limagne fault tectonic arena (FR) – expert advice on OUV
- South Carolina (USA) “Carolina Gold: Iconic Sites of the Charleston Plantation Culture”: consulting service
- Consultation regional development through valorisation of the cultural landscape of Smolensk (RUS)



Selected Publications

- 2024: Establishment and Promotion of Green Infrastructure in Rural Areas – Results from the Preliminary Study of an E & E Project. In: Natur und Landschaft 5/2024
- 2022: Enclosed Landscapes as part of the European Agricultural Heritage. Society for Landscape Studies Supplementary Series 3
- 2019: Holler Colonies and the Altes Land: A Vivid Example of the Importance of European Intangible and Tangible Heritage. In: Adaptive Strategies for Water Heritage: Past, Present and Future. Springer
- 2018: Renewable Energy and Landscape Quality. Jovis publisher
- 2009: Requirements for the Management of protected areas according to the UNESCO WH Convention and IUCN categories.

Director

Dr Dipl-Ing agr Alexandra Kruse



Since 2010, Director of the World Heritage platform **insitu** World Heritage consulting – until 2016 jointly with Bernd Paulowitz, currently World Heritage Manager of Hallstatt-Dachstein-Salzkammergut.

Since 1999, independent expert, consultant, scholar, and writer. Long-standing member of ICOMOS Germany and since 2019, volunteer monitor of the Haithabu-Danewerk World Heritage Site.

Secretary General of the Institute for Research on European Agricultural Landscape (EUCALAND), which she founded in 2006 (<https://eucaland.net/>). EUCALAND stands for "European Culture expressed in Agricultural Landscapes" and unites interdisciplinary and cross-border stakeholders in projects, for publications, international conferences and regular working meetings.

Dr Alexandra Kruse studied agricultural sciences with a specialisation in landscape development and nature conservation at the Christian-Albrechts-University of Kiel. She received her doctoral degree there in 1999 on the application of historical landscape analysis to answer current questions of nature conservation in the Schorfheide-Chorin Biosphere reserve.

insitu sees itself as a platform with a pool of international experts from various disciplines, so that the necessary expertise is supplemented on a project-specific basis.

Working languages: English, Deutsch, Français

Long-standing successful cooperation with WHC UNESCO, ICOMOS, GIAHS, EUCALAND, BfN, ITLA



insitu World Heritage consulting

10bis Rue du Haras, 78530 Buc/France
+49-157-37200852, +33-6-28138569, +33-1-83592533
info@whconsult.eu, <https://whconsult.eu/en/>



insitu

World
Heritage
consulting

Professional consulting service and
UNESCO heritage expert advice



Consulting

For more than 25 years, **insitu** offers consulting service competent, reliable, on time, interdisciplinary, transnational, transcultural and multilingual. We are relying on good and well-founded collaboration with the relevant authorities at home and abroad. Our field of expertise:

- UNESCO World Heritage
- Attributing & Periodic Reporting & HIA
- European Heritage Label
- Historical Landscape Elements
- Nature protection and Agricultural Landscapes
- Regional Development

insitu advises also local and national initiatives, which are not already on the World Heritage Tentative Lists, but which are seeking how to promote their outstanding heritage. We are happy to provide consultancy with tailored solutions and alternatives.



Tentative List (TL)

Each nomination proposal has to be added to the national tentative list, respecting the recent form. This list should be revised regularly.

Preliminary Assessment (PA)

Starting in 2027, a preliminary assessment (PA) will be mandatory.



Management

To manage a World Heritage property means more than keeping it in certain conditions or to count visitors. The management must be led by the spirit of the 1972 UNESCO World Heritage Convention and the Operational Guidelines. These guidelines formulate challenging requirements: To maintain our common heritage!



Further Services by **insitu** World Heritage consulting

- University lectures, formation, courses, speeches
- Training how to manage World Heritage sites
- Training in participation, cooperation, awareness raising
- Mediation in conflicts
- Initiating international exchange and common events
- Thematic and geographic network of experts
- Thematic analysis of inscribed sites and TL, including international comparison studies
- Expertise about agricultural landscapes



Further Information

<https://insitu.worldheritageconsulting.eu/en/>

We adapt our prices to your budget.

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World Heritage Nominations

The process to become World Heritage is various, often long and most of the time a one-off experience for those who propose a site. **insitu** offers all services needed in this process elaborated based on a long-term experience and intensive exchange with the clients:

- Coordination of single, serial and/or transnational cultural / natural / mixed applications
- Complete dossier or single chapters, PA
- Accompanying the political process
- Research: Comparative analysis/studies, OUV, dry run evaluations

Periodic Reporting

The member states report every six years on the current condition(s) of their sites and their implementation of the UNESCO World Heritage Convention.

insitu offers to conduct a professional Periodic Reporting in time, according to the current standard procedure; for single sites, for national authorities or as a permanent service within the 6-years cycle.



Risik management & HIA

Examples like the Cologne Cathedral or the Elbe Valley of Dresden have shown, how important it is to have a duly and professional heritage impact assessment (HIA). **insitu** offers complete consultancy including visual and townscape analyses, conducting the exchange with WHC in Paris, ICOMOS, IUCN, ICCROM and local stakeholder and to find necessary experts.

Research projects

- 2021-2024: TRANSFARM Vocational education & training for transhumance practitioners
- 2016-2019: FEAL: multifunctional Farming for the sustainability of European Agricultural Landscapes (EAL)
- 2014-2018. COST Action RELY TU 1401: Renewable Energies and Landscape Quality
- 2016-2017: COMUS (Community-led Urban Strategies in Historic Towns)